



Northfleet
School for Girls



Burning2Learn

“The Student Voice!”

So what did our young people have to say about Kent 2020?

‘I feel that I have improved my ability to meet new people with more confidence.’

Jimmy

‘I have enjoyed the experience of talking to other companies and finding out about what they do.’

Rebecca

‘I have learnt many new and different interview techniques’.

Martin

‘I now know that in order to be successful you need to have more than qualifications.’

Kyle

‘I would like to thank Burning2Learn for this experience because the brilliant life and social skills that can be gained here can really assist you with your confidence.’

Alex

‘At the Kent 2020 I have learnt how to make a successful business’.

Wesley

‘It has been great to make a video media piece at Kent 2020. The real pressure has made it really exciting and I can’t wait to see the finished product!’.

Student, Northfleet Technology College



Business can be sweet...

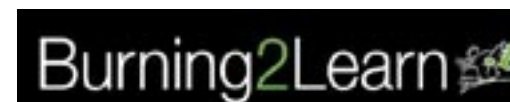
We then visited the highly popular stall CandyInc.co.uk. Offering personalised candy gifts either for personal use or to promote a company. The business started off selling sweets in stores such as the one in the Chequers centre in Maidstone. They then worked to fit advertising around the sweets such as bouquets and personalised chocolate bars as well as the hire of a pick n mix stand. The company consists of a 3 person management team.



(Below - James Caan opens the show with a motivational talk to delegates.)

Junior Dragons see clearly at Kent 2020...

The Kent 2020 has arrived! Detling is once again the home of the biggest business to business conference in the South East. We started the day by diving straight into interviews with Nick Hewer and hearing an inspiring speech from Dragons Den star, James Caan. This day holds so much for our students, and with an impressive turnout, there is no escaping top business people. We are lucky to have interviews with over 10 business people, so let's find out what they have to say about their companies and young people in business.



www.Burning2Learn.co.uk



... Hits the button!

‘This has been a great event, well organised and fantastic PR for Chart Hills Golf Club’.
Sarah Saunders.

‘Kent 2020 was great for the Enterprise Europe Network. It was a great opportunity to meet clients old and new. We will defiantly be exhibiting next year!’
Louise Faulkner, Enterprise Europe Network

‘A parent, stopped me at the show, to say she was thrilled to see the school interacting at such a high profile event’.
Kate Lockyer, Northfleet school for Girls.

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Communication is the key...

During my interview with David Worthington, from DW Training, I asked a variety of questions that related to David's education and the industry he is currently in. David picked up skills which relate to his job now, when he was involved in a drama club which helped him gain confidence and made him more of a sociable person, going around to different companies and finding out information for his career. He was confident in meeting new people as he went to 16 schools in his earlier years which he said was a massive help for his career. He also mentioned the most

successful thing that has helped to get him where he is now was working with North West Kent College, which required working with retired people and young people that have just started a family. He thought I.T. was an important skill for people to have, as it is a key part in everyone's life's especially for companies and businesses. He mentioned it was a rewarding thing to do, as he was seeing people he taught come out with all different skills and qualities to take away with them for the future.

D.W. Training provides I.T. training for their staff so he can employ people with no I.T skills as he finds it rewarding to see how much they've learned and achieved over a period of time. He has recently started to provide first aid training for cases of emergency.

(Article by Chantelle and Rebecca from Northfleet School for Girls)



A passion... for success!

We visited ADM Computer Services where we spoke to Martin Tanner who is one of the directors of the Canterbury based company which was founded in 1984. The business operates in and around the Kent area with the aim of improving IT for small business and making the money they spend on IT worthwhile, whether its £1000 or £10,000. During the recession ADM'S staff count nearly doubled from 30 to 50, showing the company's durability in hard times.



Looking for JobsinKent.com?



We visited www.JobsinKent.com where we spoke to Paul, founder of the company. Jobs in Kent has worked to find employment for 26,000 people in the past ten years since starting. The business covers 36 sectors, from nursing to office work and will cover any sector as long as they are situated in Kent. We found out from Paul that the website receives an outstanding 16 million hits a month were you are able to register your CV online. The website is open to anyone looking for work who is over the age of 16. We found Paul very easy to talk to, and he had a charismatic business approach.

Having a Wiicked Time...

Wiicked Entertainment Ltd was where we spoke to the owner Andy. The business can be hired to corporate or social events; they take the interactive games on a Wii with TV's with multiple screens. The business has been running for 18 months. The stall is extremely interactive allowing passers by to have a go at the Wii game bowling with the opportunity for over 18's to win


a bottle of champagne. Beth, a member on our team, came top of the leader board but cannot win, much to her disappointment.

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The peoples Dragon... James Caan

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James Caan has oodles of business acumen and advice that everyone can learn from, and we were lucky enough to be sat in on his speech to hear his words of wisdom. From leaving school at 16, he has always wanted to run his own business and has built up an impressive portfolio; turning over more money than most of us could shake a stick at.

The use of information and communication is very important in business. You need a good image and need to make good decisions based on good communication and information. In the present financial climate, James Caan stated people should be investing as a way of getting the economy back on track and making sure their business is at the forefront of the economic recovery.

Some key messages from the people's dragon can be taken away from his inspiring speech. Businesses should value the people that work for them, innovate and be creative, and be happy. A key sentence that we should all take heed of is that 'you are most likely to succeed when you are happy, inspired and motivated.'

*(Article by Alex Burnett,
Gravesend Grammar)*



A coffee with Nick Hewer...

Nick Hewer, famous for being Alan Sugar's right hand man from The Apprentice, took time out to talk to Burning2Learn.

During the grilling we discussed what young people need to be successful and what advice he would give himself when Nick was 20 years old. **Read the full story in the Burning2Learn magazine.**



Stand up tall, and be counted...

Bob Jones started as a trainee at Marks and Spencers and from there he decided to open his own business called 'BSK-CIC' preparing businesses for tomorrow, they help other businesses find their feet and also find a hold on the market, an example would be Kent businesses to step up to the 2012 Olympic games. Bob believes that to be successful in business you need to be the one whose brave enough to put yourself out there;

"You have to be the one to stand up and say I'll do it, no matter what the others might think."

*(Article by Zed and
Nivaldo, Spires Academy)*



Powering Kent forward with Paul Carter...

As head of Kent County Council, Paul Carter was keen to highlight his main focal points, education and economy, stating that good public services need a strong economy. He also wants to promote tourism alongside successful business in Kent, investing heavily in the promotion of the county, and wishing to make it more accessible through improved road and rail links. For education to thrive in Kent, Paul Carter wants to get more young people properly prepared for the world of work when they leave education, with more apprenticeships and vocational schemes for ages 14 to 16 and post 16. Well aware of the state of the economy, he thinks the next prime minister is in for a lot of punishment and that there is still a lot of work to be done. However bleak the backdrop of this recession may be, in that true spirit of forward thinking, he is adamant that we will pull through and reclaim Kent's status as one of the most successful counties in the country.



Growing up with AV Produce...

Paul Graves works in Swanley for AV Produce, which is a fresh fruit production company. Outside of school he worked on a course which was called Automobile engineering. He has suggested that if you can have part of your education overseas, then this can help to make you more independent. I asked him what he feels is vital in order to be successful in a business. "Set out clear objectives, be prepared to perhaps move in another direction whilst aiming for your goal, do not get emotionally set on one thing as this could change. Use the resources around you and take advantage of the education that you have."



You can have your cake and eat it...

Sharon Goodyer is best known for the commercial where her company 'The Cake Bake Company' made a life size cake in the form of a Skoda.

Read the full story in the next Burning2Learn magazine.

Quick fire chat with Chris Pullman...

Burning2Learn were lucky enough to catch up with Chris Pullman from Buckmore Park. Our Junior Media Team got to grill Chris over his childhood, the rise of Buckmore park and also got to throw in a few fantasy questions. Find out his answers in the next Burning2Learn magazine.

(Article by Spires Academy students.)



(Above, Burning2Learn reporters, Rebecca and Chantelle)



"It's not a job, it's FUN..."

Alex Waterton is a hard working business man involved with computer technology. His main job is teaching others about computer technology, how it works, and how it is used. Alex was not "very well educated leaving school a week before taking his exams". Alex's jobs after leaving school included working as a hospital stores manager, realizing that this wasn't the job for him he went on to trial adult education to see how he would cope with that. During this he discovered that he had a skill with technology and computers. He took a five week course to help with teaching others about computers. Alex quoted "Its not a job, its fun".

(Full article in the next Magazine by Heidi Heffer and Nivaldo Junior, Spires Academy)

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